



DENİZ ÖZASLAN

GRAPHIC DESIGNER & ART DIRECTOR

Edirne, Türkiye · hello@denizozaslan.art

denizozaslan.art · +90 536 666 77 09

Status — Actively open to new opportunities

Work style — Remote / Hybrid / On-site, flexible

Relocation — Open (EU, UK, Gulf and beyond)

PROFILE

Graphic designer and art director with 8+ years of experience across visual identity, editorial design, digital communication, and web design. Worked with a wide range of institutions, brands, cultural initiatives, and political organizations, alongside art direction, content production, and communication strategy. Currently open to new full-time roles — remote, hybrid, or on-site — including relocation for the right opportunity.

EXPERIENCE

Lead Designer & Art Director

2023 – 2024

Jelylabs · Remote

Led the design team, defined artistic direction, and guided the creative process through strategic decision-making. Designed UI/UX solutions creating user-centered experiences.

Co-Founder

2020 – 2025

Juhoix · Hybrid

Co-founded a digital agency providing branding, graphic design, social media management, web design, and video production. Led client relations and creative strategy.

Editorial & Content Director

2021 – 2022

Mega Haber · Gaziantep

Worked on video editing, graphic design, and news writing. Managed daily news flow and ensured effective communication within the team.

Graphic Designer

2016 – Present

Remote · Freelance

Designed websites and custom graphic materials for hundreds of clients. Built a diverse portfolio spanning education, healthcare, and technology sectors.

SELECTED PROJECTS

Samandağ Municipality — Visual Identity · Municipal, 2023

Identity redesign preserving local symbols (sea, mountain, wave, olive branch) in a scalable contemporary system.

HEEM — Branding · E-Commerce · Mobile, USA

Complete digital identity and product design for a Texas-based e-commerce and delivery platform — logo, app UI, website.

Trakyalı Amazonlar — Poster Design · Documentary, 2024

Documentary poster for the film produced by Sema Fener, directed by Engin Deniz Atlı.

🏆 Best Indie Documentary Poster · The FewFest 2024

Nuh'un Ankara Makarnası — Packaging Design · FMCG, since 1925

Packaging redesign for a heritage pasta brand, modernized while preserving trusted visual cues.

Stylus Kitap & Cafe — Brand Identity · Print · Events, Edirne

Full brand identity for an independent bookshop café — logo, menu, business cards, recurring event posters.

Freelance Portfolio — 2016 – Present, Selected Works

100+ projects across brand identity, social campaigns, advertising, healthcare, education, tech, restaurant branding, corporate communication, print, digital marketing, web & logo design.

EDUCATION

2025 – Present

Graphic Design

Trakya University

2022 – 2025

German Translation & Interpreting

Trakya University

2014 – 2019

International Baccalaureate (IB) Diploma

GKV CA College

LANGUAGES

Turkish Native

English Fluent

German Proficient

CORE SKILLS

Visual Identity Brand Design Editorial Design

Art Direction Digital Comm. Web Design

Content Production UI / UX Design

TOOLS

Photoshop Illustrator Figma InDesign Premiere Pro

After Effects Lightroom Procreate Blender

WordPress Canva HTML / CSS / JS Webflow